OGC2022 学术会议赞助方案

广告类型	Type	费 用	Price	备 注	Benefits
通用权利	For all sponsors	免费	Complimentary	会议网站和会议日程等宣传资料上根据赞助级别显示公司 logo	Company logo on the conference website, final program and other promotional materials.
闭幕颁奖晚宴赞助（独家）	Closing Ceremony and Awards Banquet Sponsor (Exclusive)	人民币 50,000 元	RMB 50,000	1. 公司将尊享大会官方赞助商，且贵公司 logo 将登载于大会官网及会议宣传资料上； 2. 晚宴现场将展示贵公司的背景广告； 3. 晚宴开始前循环播放赞助企业宣传片； 4. 赠送三张晚宴券，可邀约贵公司客户一起参加颁奖晚宴； 5. 赠送两张午宴券和三张 OGC2022 听会证； 6. 在大会赠品背包内附上贵公司宣传手册（不超过 12 页），一并派发给与会者； 7. 免费提供展位 1 个（背景板尺寸：2m×3mH）； 8．会议手册一页彩色广告。	1. Official sponsor of OGC2022: Company logo on the conference website, final program and other promotion materials; 2. Company Ad will be displayed during the banquet; 3. Company promotion video will be played in a loop before the banquet; 4. Complimentary banquet coupon for 3 delegates; 5. Complimentary luncheon coupon for 2 delegates; complimentary name badge for 3 delegates; 6. Company promotional brochure (no more than 12 pages) will be inserted into the conference kit and distributed to the conference participants; 7. A complimentary exhibition opportunity (Backdrop Size: 2m×3mH); 8. One page of color Ad in the conference program.
午宴赞助（独家）	Luncheon Sponsor (Exclusive)	人民币 40,000	RMB 40,000	1. 公司将尊享大会官方赞助商，且贵公司 logo 将登载于大会官网及会议宣传资料上； 2. 赠送两张午宴券，与特邀专家共享午宴交流； 3. 赠送一张晚宴券和两张 OGC2022 听会证；	1. Official sponsor of OGC2022: Company logo on the conference website, final program and other promotional materials; 2. Complimentary luncheon coupon for 2 delegates to communicate with invited speaker at luncheon; 3. Complimentary banquet coupon for 1 delegate; complimentary name badge for 2 delegates;

				中文	English
				4. 在大会赠品背包内附上贵公司宣传手册（不超过 8 页），一并派发给与会者； 5. 免费提供展位 1 个（背景板尺寸：2m×3mH）； 6. 午宴餐厅指引牌上体现赞助公司 LOGO 及名称； 7. 会议手册一页彩色广告。	4. Company promotional brochure (no more than 8 pages) will be inserted into the conference kit and distributed to the conference participants; 5. A complimentary exhibition opportunity (Backdrop Size：2m×3mH); 6. Company logo on directional sign guiding to luncheon restaurant; 7. One page of color Ad in conference program.
颁奖赞助（优秀论文奖、青年科学家奖等）2 家	Awards Sponsors (Best Paper/ Young Scientist Awards)- 2 Available	人民币 30,000 元	RMB 30,000	1. 公司将尊享大会官方赞助商，且贵公司 logo 将登载于大会官网及会议宣传资料上； 2. 赠送两张晚宴券，并邀请公司领导现场颁奖； 3. 两张参会证，一张午宴券，一张午餐券； 4. 在大会赠品背包内附上贵公司宣传单页，一并派发给与会者； 5. 会议手册一页彩色广告或免费提供展位 1 个（背景板尺寸：2m×3mH）；	1. Official sponsor of OGC2022: Company logo on the conference website, final program and other promotion materials; 2. Complimentary banquet coupon for 2 delegates; the company leader will be invited to present awards at the banquet; 3. Complimentary name badge for 2 delegates; complimentary luncheon coupon for 1 delegate; complimentary lunch coupon for 1 delegate; 4. A single-page flyer will be inserted into the conference kit and distributed to the conference participants; 5. Choose one from the following: 1) One page of color Ad in the conference program; 2) An exhibition opportunity (Backdrop Size：2m×3mH).
茶歇赞助（独家）	Coffee Break Sponsor (Exclusive)	30,000 元	RMB 30,000	1. 贵公司将尊享大会官方赞助商，且贵公司 logo 将登载于大会官网及会议宣传资料上； 2. 茶歇区域背景板体现赞助企业 LOGO； 3. 赠送两张参会证，一张午宴券，一张午餐券，一张晚宴券； 4. 会议手册一页彩色广告或免费提供展位 1 个（背景板尺寸：2m×3mH）；	1. Official sponsor of OGC2022: Company logo on the conference website, final program and other promotion materials; 2. Company logo on the backdrop in coffee break area; 3. Complimentary name badge for 2 delegates; complimentary luncheon coupon for 1 delegate; complimentary lunch coupon for 1 delegate; complimentary banquet coupon for 1 delegate; 4. Choose one from the following: 1) One page of color Ad in the conference program; 2) An exhibition opportunity (Backdrop Size：2m×3mH)

				5. 在大会赠品背包内附上贵公司宣传单页，一并派发给与会者。	5. A single-page flyer will be inserted into the conference kit and distributed to the conference participants.
吊带证件赞助（独家）	Lanyard and Name Badge Sponsor (Exclusive)	20,000 元	RMB 20,00	1. OGC 学术论坛所有与会嘉宾和听众的证件； 2. 吊带广告尺寸：900mm(长)x15mm(宽)； 3. 证件背面广告尺寸：106mm(长)x81mm(宽)。	1. Company logo on the lanyards for all conference participants and delegates; 2. Ad size on lanyards: 900mm(l)x15mm(w); 3. Ad size on the back of name badge: 106mm(l)x81mm(w)
背包赞助（2 家）	Backpack Sponsors (2 Available)	30,000 元	RMB 30,000	4. 参会代表用背包上印制贵司 logo，企业品牌展示的绝佳机会； 5. 免费提供展位 1 个（背景板尺寸：2m×3mH）； 6. 赠送两张参会证；	1. Company logo on conference backpack to increase brand awareness; 2. A complimentary exhibition opportunity (Backdrop Size：2m×3mH); 3. Complimentary name badge for 2 delegates.
产品展示(不限)	Product Display (Unlimited)	8,000 元/展商 13,800 元/非展商	RMB 8,000 for exhibitor RMB 13,800 for non-exhibitor	1. 提供产品展示桌一张，宣传背景板一个（主办方统一制作） 2. 背景板的宣传海报设计由展示公司自行设计。（背景板尺寸：2m×3mH） 3. 可自带 1~2 个易拉宝。	1. One complimentary show table for product display; One complimentary backdrop for company Ad (provided by conference organizer); 2. The Ad will be designed by your company; backdrop size：2m×3mH). 3. The company can bring 1~2 retractable banner stand(s) to the conference.
定制 U 盘（独家）	USB Stick (Exclusive)	¥10,000	RMB 10,000	1. 在 U 盘上印制公司 Logo 2. U 盘内附公司产品资料和会议手册电子版	1. Company logo on USB stick; 2. Product literature and conference program will be stored in the USB stick;
电子云屏广告（不限）	Ad on Digital Display Screen (Unlimited)	2,000 元	RMB 2,000	1. 相应的会议室门口摆放； 2. 云屏广告内容自行设计，尺寸 224x756HM(PX) 。	1. The digital display screen will be placed outside the corresponding conference room; 2. The Ad will be designed by your company, size: 224x756HM(PX).

宣传海报张贴	Poster Display	2,000 元	RMB 2,000	1. 论文张贴区宣传海报张贴; 2. 海报内容自行设计，尺寸：970X2360mm.	1. The Ad poster will be placed in the poster session 2. The poster will be designed by your company, size: 970X2360mm
会议手册 （印刷版 电子版）	Conference Program (Print & Digital)	12,000 元	RMB 12,000	封底（176×250MM）	Back cover size: 176×250MM
		10,000 元	RMB 10,000	封二、封三（176×250MM）	Page inside front cover/ page inside back cover, size: 176×250MM
		8,000 元	RMB 8,000	整版广告（176×250MM）	A full-page Ad, size: 176×250MM
		4,000 元	RMB 4,000	半页广告(只提供横向排版,)（176×250MM）	A half-page Ad, size: 176×125MM
				备注：以上尺寸包含各边 3mm 的出血位	*For all the size mentioned above: allow 3mm for each bleed edge*

云屏样版图：
Poster Display Screen

展台样版图：
Exhibition Reference